

Monday 13<sup>th</sup> July

I can recognise the elements of a persuasive letter.

Last week you learnt what it means to persuade and the different elements of a persuasive letter.

You used subordinating and coordinating conjunctions as well as rhetorical questions.

We're going to continue to write persuasive letters building on the skills you've learnt.

Do children have too  
much homework?

# Repetition

*Words or phrases are repeated so that they stick in the reader's mind.*

*e.g. Remember what it was like to be at school; remember how much work you had.*

# Emotive Language

*When words are used to make the reader feel a certain emotion, like sadness or anger.*

*e.g. We are the poor, helpless children who are forced to do hours and hours of homework every night.*

# Rhetorical questions

Using questions that don't need an answer to get the audience to think.

e.g. Could you live with yourself if these tasks drove me insane?

Now match the sentence with the persuasive technique.

You must, must,  
must, remember  
to do your  
learning log on  
time.

Repetition

How could we live  
without  
chocolate?

Emotive  
Language

I feel really sad  
when you make  
me do the dishes.

Rhetorical  
Questions

The letter below is a letter that Billy Goat's Gruff has written to the local council complaining about the troll hiding under the bridge!

Read the letter and write the sentence where you can see an example of each of these:

- Repetition
- Emotive language
- Rhetorical questions

Dear Sir

I am writing to seek help in ridding my locality of a terrible pest. The Troll that lives under the bridge near my home is causing my family great distress.

Firstly, every time my sensitive wife trip-trots over the bridge, he leaps out and makes her jump out of her skin. He then rolls about laughing until green, slimy tears roll down his cheeks and he tumbles back into his den. Is this the behaviour of a reasonable citizen? I fear that if there are more incidents like this, my wife's heart will miss a beat and she will require expensive veterinary care.

In addition, when my vulnerable young kid skips down to the stream's edge for a refreshing sip of water, the hideous creature threatens to eat him. This is traumatising my son, causing him to have horrific nightmares. He is so nervous about approaching the river bank that there is a real possibility he will become dehydrated. Do you think my son should suffer like this?

Furthermore, this monster's appalling behaviour is bringing down the value of land in this locality. Surely all the well-behaved, polite goats, who pay all their council tax on time, will be compelled to find fresh pastures. Surely you don't want this part of the countryside to be seen as a no-go area for respectable families.

I trust that you and your team of exterminators will be quick in acting to rid our beautiful valley of the delinquent Troll who takes such pleasure in terrorising my peace-loving family.

Yours faithfully

B.B.G.Gruff

Now use these interesting sentence openers to explain whether you agree or disagree with Billy Goats Gruff point of view.

Use these sentence starters to help you:

I agree or disagree with....

Here are two reasons why...

The fact is....

EVERYBODY knows that...

Doesn't everyone know that.....?