

Tuesday 14th July

I can use the features of a persuasive letter.

Yesterday you looked at using repetition, rhetorical questions and emotive language in a persuasive letter.

Have a look at what each of them are again.

Repetition

Words or phrases are repeated so that they stick in the reader's mind.

e.g. remember what it was like to be at school; remember how much work you had.

Emotive Language

When words are used to make the reader feel a certain emotion, like sadness or anger.

e.g. We are the poor, helpless children who are forced to do hours and hours of homework every night.

Rhetorical Questions

Using questions that don't need an answer to get the audience to think.

e.g. Could you live with yourself if you missed out on this opportunity?

Now read each of the statements below and choose one.



Everyone should eat chocolate for breakfast.



Each school should have an hour of Xbox time every day.



The school kitchen should be replaced with a McDonalds.

Do you agree or disagree with the statement in the one you've chosen.

For the one you've chosen, write:

A repetitive sentence

A rhetorical question

A sentence with emotive language

Look at my example



Rhetorical question

Everyone surely knows that chips are far tastier than crisps?

Emotive language

Imagine the happiness and joy you feel as the delicious scrumptious chips enters your mouth.

Repetition

Because chips you can have chips with ketchup, brown sauce or even vinegar they are the best.

Because chips are soft but yet crunchy they are the best.

Can you be persuaded? Question prompts

Read the piece of writing to yourself and answer these questions in your English book:

1. What is the issue that the writer is writing about?
2. How does the writer feel about the issue?
3. How does the writer want you to feel about this issue?
4. Which words tell you how the writer feels?
5. Which argument do you think is the most persuasive?
6. Do you agree with the writer?



Mr Bruce Boggington,
The Chief Director of Onions R Us,
25 Vinegar Lane,
Sheffield,
S5 ONI.

Dear children,

I am writing to inform you of my new and exciting plans. I intend to buy your school field in order to build a brand new pickled onion factory!

The factory will produce delicious pickled onions and will take up most of the grassy area around your school. My factory will provide lots of new jobs for the local people, and best of all, they will receive free complimentary jars of pickled onions at Christmas!

The wonderful aromas coming from my factories chimneys will float around the playground of your school, making it a very pleasant place to play, I'm sure you will agree.

Finally, all children will be given free samples of pickled onions every break time!

I look forward to seeing you soon,
Yours sincerely,

Bruce Boggington

Mr Bruce Boggington, Chief Director of Onions R Us.