

Maths - Summer 2 - Dragons' den project.



Lesson 3 - Market research

Before you design your final product, you must carry out some specific market research on that product. You now know what your product will be, you just need to add the final details to the final design.

Task one

1) Think of ten questions to help persuade the dragons that people will want to buy the product.

Think about:

- * Finding out your audiences interests,
- * Asking questions directly related to your product ideas e.g.
- * Would you ever need/use....?
- * If you purchased a.... what features would you like it to have?
- * How much would you pay for....?
- * The colour, materials, design of your product.

2) Ask your questions to people in your class/at home. You can also type the questions into google and see if you can find people's opinions online. Remember to be specific to your product.

Task two

Now, you must draw your final design. You can use the computer for your final design if you would like. Depending on the product, there will also be time for you to build a model however you will need this page for your final portfolio.

Things to include:

- * A labelled drawing of your final product including materials, costs of materials and a final cost for the whole product.
- * Underneath, you must write how you will create your product. How much will it cost to get it made?
- * What is unique about your product?

Final Product design


