

I can recognise The Fairtrade symbol.

I know that there are many different types of Fairtrade products.

Here are a list of shops that sell Fairtrade products:



In your books now draw the fair trade symbol **in the middle** of the page.



FAIRTRADE

Guarantees
a better deal
for Third World
Producers

Types of different Fair Trade products

Different Fair Trade products

- Cocoa
- Flowers
- Honey
- Fresh Fruit
- Handicrafts
- Tea
- Coffee
- Sugar
- Beauty Products
- Footballs
- Cotton

And More...



Fair-trade products:

- Chocolate
- Chocolate cookies
- Cocoa
- Tea
- Juice



Task 1

Now read the text and answer the following questions

Fairtrade

What Is Fairtrade?

The Fairtrade Foundation was established in 1992. It aims to give farmers in poor communities around the world a better deal. By becoming a Fairtrade farmer or worker, you can:

- Plan for the future because you have a regular income.
- Own 50% of the business, giving you an equal voice in decision making.
- Larger plantation companies must protect workers' rights, keeping them safe and healthy.

Fairtrade Premium is an additional sum of money, which goes towards developing the farming community, protecting the environment farmers live and work in.

Fairtrade Price is a guaranteed minimum price for goods, which covers the cost of sustainable production and provides a good standard of living.



The Fairtrade Mark



This is the Fairtrade logo.

Did You Know?

The Fairtrade system...

- supports 1.65 million farmers and farm workers.
- includes 1226 producer organisations.

Fairtrade Products

One in three bananas bought in the United Kingdom is Fairtrade! You can identify Fairtrade products around your home by looking for the Fairtrade logo. Examples of Fairtrade products include coffee, tea, bananas, flowers, chocolate, gold and cotton.



Where Can You Find Fairtrade Organisations?

Fairtrade works in 74 countries across 4 continents.



Fairtrade Facts

- An average coffee farmer lives on just £1.37.
- You can become a Fairtrade School. There are currently around 1100 Fairtrade Schools in the UK.
- Most cocoa farmers have never tasted chocolate!
- Cocoa farmers in Ghana live on less than \$1 a day.
- Every day in the UK we drink more than 8 million Fairtrade drinks.
- More than 3000 products have been licensed as Fairtrade.

Glossary

community - group of people living in the same place, having things in common

income - money received, on a regular basis, for work

plantation - an estate or area where crops are grown

workers' rights - the legal entitlement to pay, benefits and safe working conditions

sustainable - able to be maintained at a certain rate or level

Questions

1. When was the Fairtrade Foundation established in the United Kingdom?

2. What is an income?

3. Why is having a regular income important?

4. Which is the closest definition for Fairtrade Premium?

Fairtrade Premium is money given to protect the environment
farmers live and work in.

Fairtrade Premium is money given to farmers to buy food.

Fairtrade Premium is money given to pay for transporting food.

5. How many farmers does the Fairtrade system support?

6. How do you know if an item is Fairtrade?

7. Give examples of three Fairtrade products.

8. There are fact files for three Fairtrade countries. Which country has the highest number of farmers involved in Fairtrade?

9. Why is it important for Fairtrade to support these farmers?

10. Do you think Fairtrade is a good idea? Why?

This pie chart shows which product we buy the most of.

Supermarket sales of fair trade products



Task 2:

Draw or cut out a Fairtrade symbol - write in the some Fairtrade products that are available around the symbol..



Coffee
52,6 %



FAIRTRADE
INTERNATIONAL